

BOUNCEBACKTECHNOLOGIES.COM, INC.

6701 Carmel Road, Suite 202
Charlotte, NC 28266
(704) 930-0302

SUPPLEMENTAL NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

TO THE SHAREHOLDERS OF BounceBackTechnologies.com, Inc.:

Due to a complication with the mailing of the initial Notice of Annual Meeting of Shareholders that was mailed on July 12, 2010 to shareholders of record on July 8, 2010 (the "Initial Mailing"), BouncebackTechnologies.com, Inc. (the "Company") has decided, in compliance with applicable law, to convene the 2010 Annual Meeting of Shareholders (the "Meeting") on August 5, 2010, then adjourn the Meeting and reconvene the Meeting on August 16, 2010. If you are not able to attend the Meeting on August 5, 2010, please join us on August 16, 2010.

To the extent you did not receive the Initial Mailing, but have received this Supplemental Notice of Annual Meeting of Shareholders, please view the contents of the Initial Mailing by visiting the Company's website at www.namedynamic.com or contact Christopher Paul Travers, Secretary, at 6701 Carmel Road, Suite 202, Charlotte, North Carolina, 28266 or (704) 930-0302.

BY ORDER OF THE BOARD OF DIRECTORS,



Christopher Paul Travers, President and Secretary

Charlotte, North Carolina
July 29, 2010

BounceBackTechnologies.com, Inc

Dear Shareholder,

We are pleased to be sending you the enclosed materials related to our Annual Meeting of Shareholders, to be held on August 5, 2010 at our headquarters in Charlotte, North Carolina. This is an important step in our corporate development as we continue to grow BounceBackTechnologies.com, Inc. ("BounceBack") into the thriving entity that is Name Dynamics, Inc. ("Name Dynamics").

As I noted in the press release dated April 14, 2010, the successful acquisition of Name Dynamics by BounceBack earlier this year provided the shareholders of BounceBack with an interest in an internet service company that is rapidly becoming a cornerstone of local search. The lead product, Universal Business Listing (www.ubl.org) is used to manage online identity and visibility by a growing number of businesses directly or through interactive agencies or channel partners. BounceBack's contribution has enabled Name Dynamics to expand its product line into the broader field of reputation management, ready itself for international expansion, build the infrastructure for technology advancements, and increase its marketing. We are already seeing an increase in contracts with important industry partners and sales channels.

We were also pleased to announce last month an advisory board of key leaders from our industry. They are providing important guidance on company direction and invaluable connectivity to partners and customers. We hope you will regularly monitor the advancements and announcements about Name Dynamics and Universal Business Listings as we continue to progress. We look forward to your continued support in our plans to increase shareholder value.

Sincerely,



Doyal Bryant, CEO

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BOUNCEBACKTECHNOLOGIES.COM, INC.

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Charlotte, NC 28266
(704) 930-0302

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

To Be Held on August 5, 2010

TO THE SHAREHOLDERS OF BounceBackTechnologies.com, Inc.:

NOTICE IS HEREBY GIVEN to the shareholders of BounceBackTechnologies.com, Inc. (the "Company") that the Annual Meeting, together with any adjournments or postponements thereof (the "Meeting") of shareholders of the Company (the "Shareholders") will be held at the 6701 Carmel Road, Suite 202, Charlotte, North Carolina, on August 5, 2010 at 2:00 p.m., Eastern Time, to consider and act upon the following matters:

1. To approve and adopt the Agreement and Plan of Merger, dated as of July 8, 2010, by and between the Company and Name Dynamics, Inc. relating to the merger of the Company with and into its wholly-owned subsidiary, Name Dynamics, Inc., with Name Dynamics, Inc. continuing as the surviving entity;
2. To approve and adopt the Omnibus Equity Incentive Plan, which shall become effective only upon the effective date of the merger between the Company and Name Dynamics, Inc.;
3. To ratify the selection of Habif, Arbogeti & Wynne, LLP as the Company's independent registered public accounting firm and auditor;
4. To elect Doyal Bryant, David Jaques, John Joseph Pilger, Jerry Lee Robinson and Christopher Paul Travers as directors, each for a one year term, to serve the Company for the term and until his successor has been duly elected and qualified;
5. To transact such other business as may properly come before the Annual Meeting or any postponement or adjournment thereof.

The Board of Directors has fixed the close of business on **July 8, 2010** as the date of record (the "Record Date") for the determination of Shareholders entitled to notice of and to vote at the Meeting.

You are invited to attend the Meeting in person.

BY ORDER OF THE BOARD OF DIRECTORS,



Christopher Paul Travers, President and Secretary

Charlotte, North Carolina
July 12, 2010

Description of the Agreement and Plan of Merger

This description is being provided pursuant to the Minnesota Business Corporation Act, Section 302A.613.

The Board of Directors of the Company has determined that it is advisable and in the best interests of the Company that the Company merge with and into its wholly-owned Delaware subsidiary, Name Dynamics, Inc (“Name Dynamics”). Pursuant to this objective, the Board of Directors has approved an Agreement and Plan of Merger, dated as of July 8, 2010, by and between the Company and Name Dynamics (the “Merger Agreement”).

The Merger Agreement provides that the Company shall merge into Name Dynamics and Name Dynamics shall be the surviving corporation after the merger (the “Surviving Corporation”). The Surviving Corporation shall be a Delaware corporation with 60 million authorized shares of capital stock, consisting of 50 million shares of common stock and 10 million shares of preferred stock. The directors and officers of the Company immediately prior to the merger shall be the directors and officers of the Surviving Corporation until their successors have been duly elected. In connection with the merger, the Certificate of Incorporation of Name Dynamics will be amended and restated and will become the Certificate of Incorporation of the Surviving Corporation. The Merger Agreement also provides for the adoption of new bylaws for the Surviving Corporation.

To effect the merger, each one share of Company common and preferred stock issued and outstanding immediately prior to the merger shall, by virtue of the merger and without any action by the Company, Name Dynamics, the holder of such shares or any other person, be converted into and exchanged for one fully paid and nonassessable share of Common or Preferred Stock, as applicable, par value \$0.01 per share, of the Surviving Corporation. No fractional shares shall be issued; however, cash equal to the fair market value of such fractional share shall be paid to any shareholder entitled to a fractional share.

If you have any questions regarding the Merger Agreement, or would like to request a copy thereof, please contact Christopher Paul Travers, Secretary, at 6701 Carmel Road, Suite 202, Charlotte, North Carolina, 28266 or (704) 930-0302. As stated below, a copy of the Merger Agreement, and the exhibits thereto, is also available on the Company’s website at www.ubl.org.

Shareholder Right to Dissent

Pursuant to the Minnesota Business Corporation Act, Section 302A.471, shareholders of the Company are entitled to dissenters’ rights as a result of the merger with Name Dynamics. As required by Minnesota law, sections 302A.471 and 302A.473 have been attached hereto for your reference.

To exercise the right to dissent, dissenting shareholders must file with the Company before the vote on August 5, 2010 a written notice of intent to demand the fair value of the shares they own and dissenting shareholders must not vote their shares in favor of Proposal 1. If Proposal 1 is approved by the shareholders and the Merger Agreement is not terminated by the Board of Directors, as required by Minnesota law the Company will send dissenting shareholders a notice that contains (1) the address to which a demand for payment and certificates of certificated shares must be sent in order to obtain payment and the date by which they must be received; (2) any restrictions on transfer of uncertificated shares that will apply after the demand for payment is received; (3) a form to be used to certify the date on which the shareholder acquired the shares or an interest in them and to demand payment; and (4) a copy of section 302A.471 and 302A.473 of the Minnesota Business Corporation Act. In order to receive the fair value of the shares, a dissenting shareholder must demand payment and deposit certificated shares within 30 days after such notice is provided.

After the Company receives a valid demand for payment, it will remit to each dissenting shareholder the fair value of their shares, plus interest. Such fair value may not necessarily be equivalent to the market trading price of the Company’s stock, especially given the stock’s average trading volume, and may be significantly lower or higher than such market trading price. Furthermore, the Board of Directors reserves the right to terminate the Merger Agreement after the Annual Meeting to the extent the Board of Directors determines that the fair value payable for all dissenting shares will result in an undue financial strain on the Company, the Board of Directors no longer finds

the Merger Agreement to be in the best interests of the shareholders, or otherwise in accordance with the terms of the Merger Agreement.

The above description of sections of the Minnesota Business Corporation Act is only a summary. For more information, shareholders should consult the full text of such sections, which are attached hereto, and the Minnesota Business Corporation Act.

Description of the Omnibus Equity Incentive Plan

The Board of Directors of the Company has adopted the Omnibus Equity Incentive Plan (the "Plan") and are submitting the plan for shareholder approval. The Plan will be effective only upon the effective date of the merger between the Company and Name Dynamics. The Plan provides for the grant of equity-based awards, including stock options, stock appreciation rights, restricted stock, restricted stock units and other stock-based awards, in each case based on the Surviving Corporation's common stock. Employees and consultants of the Surviving Corporation and its subsidiaries as well as non-employee members of the Board of Directors are eligible to receive awards under the Plan. The Board of Directors believes that the Plan will promote the long-term financial success of the Surviving Corporation and increase shareholder value by motivating performance by participants in the plan, aligning the interests of Plan participants with those of shareholders and enabling the Surviving Corporation to attract and retain the services of outstanding employees.

The Board of Directors of the Surviving Corporation or such committee as the Board of Directors shall appoint (the "Committee") will administer the Plan. The Committee will have the authority to make awards under the Plan, determine which eligible individuals will receive awards, and designate the type and terms of such awards. The Board of Directors has authority to amend the terms of the Plan.

A total of 6,000,000 shares of common stock are available for issuance pursuant to the Plan. If an award or portion of an award is cancelled, terminated, expires or is forfeited before it is exercised or becomes fully vested, the shares of common stock underlying that award or portion of the award will be available for future grants under the Plan and shares of common stock delivered in payment of the purchase price of an award or withheld shall be added to increase the number of shares of common stock available for issuance under the plan. No individual may be granted in any calendar year awards under the Plan representing more than 1,000,000 shares of common stock. The Committee may adjust the aggregate 6,000,000 limit and the individual 1,000,000 limit if it determines that a dividend, recapitalization, stock split, merger, consolidation or other similar corporate transaction or event equitably requires an adjustment.

Copies

The above descriptions are only summaries and do not reflect all pertinent information regarding the Merger Agreement, the exhibits thereto and the Plan. For more information, or to see a copy of such documents, please visit the Company's website at www.ubl.org or contact Christopher Paul Travers, Secretary, at 6701 Carmel Road, Suite 202, Charlotte, North Carolina, 28266 or (704) 930-0302.

Minnesota Business Corporation Act

302A.471 Rights of Dissenting Shareholders

Subdivision 1. Actions creating rights.

A shareholder of a corporation may dissent from, and obtain payment for the fair value of the shareholder's shares in the event of, any of the following corporate actions:

(a) unless otherwise provided in the articles, an amendment of the articles that materially and adversely affects the rights or preferences of the shares of the dissenting shareholder in that it:

(1) alters or abolishes a preferential right of the shares;

(2) creates, alters, or abolishes a right in respect of the redemption of the shares, including a provision respecting a sinking fund for the redemption or repurchase of the shares;

(3) alters or abolishes a preemptive right of the holder of the shares to acquire shares, securities other than shares, or rights to purchase shares or securities other than shares;

(4) excludes or limits the right of a shareholder to vote on a matter, or to cumulate votes, except as the right may be excluded or limited through the authorization or issuance of securities of an existing or new class or series with similar or different voting rights; except that an amendment to the articles of an issuing public corporation that provides that section 302A.671 does not apply to a control share acquisition does not give rise to the right to obtain payment under this section; or

(5) eliminates the right to obtain payment under this subdivision;

(b) a sale, lease, transfer, or other disposition of property and assets of the corporation that requires shareholder approval under section 302A.661, subdivision 2, but not including a disposition in dissolution described in section 302A.725, subdivision 2, or a disposition pursuant to an order of a court, or a disposition for cash on terms requiring that all or substantially all of the net proceeds of disposition be distributed to the shareholders in accordance with their respective interests within one year after the date of disposition;

(c) a plan of merger, whether under this chapter or under chapter 322B, to which the corporation is a constituent organization, except as provided in subdivision 3, and except for a plan of merger adopted under section 302A.626;

(d) a plan of exchange, whether under this chapter or under chapter 322B, to which the corporation is a party as the corporation whose shares will be acquired by the acquiring organization, except as provided in subdivision 3;

(e) a plan of conversion adopted by the corporation; or

(f) any other corporate action taken pursuant to a shareholder vote with respect to which the articles, the bylaws, or a resolution approved by the board directs that dissenting shareholders may obtain payment for their shares.

Subd. 2. Beneficial owners.

(a) A shareholder shall not assert dissenters' rights as to less than all of the shares registered in the name of the shareholder, unless the shareholder dissents with respect to all the shares that are beneficially owned by another person but registered in the name of the shareholder and discloses the name and address of each beneficial owner on whose behalf the shareholder dissents. In that event, the rights of the dissenter shall be determined as if the shares as to which the shareholder has dissented and the other shares were registered in the names of different shareholders.

(b) A beneficial owner of shares who is not the shareholder may assert dissenters' rights with respect to shares held on behalf of the beneficial owner, and shall be treated as a dissenting shareholder under the terms of this section and section 302A.473, if the beneficial owner submits to the corporation at the time of or before the assertion of the rights a written consent of the shareholder.

Subd. 3. Rights not to apply.

(a) Unless the articles, the bylaws, or a resolution approved by the board otherwise provide, the right to obtain payment under this section does not apply to a shareholder of (1) the surviving corporation in a merger with respect to shares of the shareholder that are not entitled to be voted on the merger and are not canceled or exchanged in the merger or (2) the corporation whose shares will be acquired by the acquiring organization in a plan of exchange with respect to shares of the shareholder that are not entitled to be voted on the plan of exchange and are not exchanged in the plan of exchange.

(b) If a date is fixed according to section 302A.445, subdivision 1, for the determination of shareholders entitled to receive notice of and to vote on an action described in subdivision 1, only shareholders as of the date fixed, and beneficial owners as of the date fixed who hold through shareholders, as provided in subdivision 2, may exercise dissenters' rights.

(c) Notwithstanding subdivision 1, the right to obtain payment under this section, other than in connection with a plan of merger adopted under section 302A.621, is limited in accordance with the following provisions:

(1) The right to obtain payment under this section is not available for the holders of shares of any class or series of shares that is listed on the New York Stock Exchange, the American Stock Exchange, the NASDAQ Global Market, or the NASDAQ Global Select Market.

(2) The applicability of clause (1) is determined as of:

(i) the record date fixed to determine the shareholders entitled to receive notice of, and to vote at, the meeting of shareholders to act upon the corporate action described in subdivision 1; or

(ii) the day before the effective date of corporate action described in subdivision 1 if there is no meeting of shareholders.

(3) Clause (1) is not applicable, and the right to obtain payment under this section is available pursuant to subdivision 1, for the holders of any class or series of shares who are required by the terms of the corporate action described in subdivision 1 to accept for such shares anything other than shares, or cash in lieu of fractional shares, of any class or any series of shares of a domestic or foreign corporation, or any other ownership interest of any other organization, that satisfies the standards set forth in clause (1) at the time the corporate action becomes effective.

Subd. 4. Other rights.

The shareholders of a corporation who have a right under this section to obtain payment for their shares, or who would have the right to obtain payment for their shares absent the exception set forth in paragraph (c) of subdivision 3, do not have a right at law or in equity to have a corporate action described in subdivision 1 set aside or rescinded, except when the corporate action is fraudulent with regard to the complaining shareholder or the corporation.

302A.473 Procedures for Asserting Dissenters' Rights

Subdivision 1. Definitions.

(a) For purposes of this section, the terms defined in this subdivision have the meanings given them.

(b) "Corporation" means the issuer of the shares held by a dissenter before the corporate action referred to in section 302A.471, subdivision 1 or the successor by merger of that issuer.

(c) "Fair value of the shares" means the value of the shares of a corporation immediately before the effective date of the corporate action referred to in section 302A.471, subdivision 1.

(d) "Interest" means interest commencing five days after the effective date of the corporate action referred to in section 302A.471, subdivision 1, up to and including the date of payment, calculated at the rate provided in section 549.09 for interest on verdicts and judgments.

Subd. 2. Notice of action.

If a corporation calls a shareholder meeting at which any action described in section 302A.471, subdivision 1 is to be voted upon, the notice of the meeting shall inform each shareholder of the right to dissent and shall include a copy of section 302A.471 and this section and a brief description of the procedure to be followed under these sections.

Subd. 3. Notice of dissent.

If the proposed action must be approved by the shareholders and the corporation holds a shareholder meeting, a shareholder who is entitled to dissent under section 302A.471 and who wishes to exercise dissenters' rights must file with the corporation before the vote on the proposed action a written notice of intent to demand the fair value of the shares owned by the shareholder and must not vote the shares in favor of the proposed action.

Subd. 4. Notice of procedure; deposit of shares.

(a) After the proposed action has been approved by the board and, if necessary, the shareholders, the corporation shall send to (i) all shareholders who have complied with subdivision 3, (ii) all shareholders who did not sign or consent to a written action that gave effect to the action creating the right to obtain payment under section 302A.471, and (iii) all shareholders entitled to dissent if no shareholder vote was required, a notice that contains:

(1) the address to which a demand for payment and certificates of certificated shares must be sent in order to obtain payment and the date by which they must be received;

(2) any restrictions on transfer of uncertificated shares that will apply after the demand for payment is received;

(3) a form to be used to certify the date on which the shareholder, or the beneficial owner on whose behalf the shareholder dissents, acquired the shares or an interest in them and to demand payment; and

(4) a copy of section 302A.471 and this section and a brief description of the procedures to be followed under these sections.

(b) In order to receive the fair value of the shares, a dissenting shareholder must demand payment and deposit certificated shares or comply with any restrictions on transfer of uncertificated shares within 30 days after the notice required by paragraph (a) was given, but the dissenter retains all other rights of a shareholder until the proposed action takes effect.

Subd. 5. Payment; return of shares.

(a) After the corporate action takes effect, or after the corporation receives a valid demand for payment, whichever is later, the corporation shall remit to each dissenting shareholder who has complied with subdivisions 3 and 4 the amount the corporation estimates to be the fair value of the shares, plus interest, accompanied by:

(1) the corporation's closing balance sheet and statement of income for a fiscal year ending not more than 16 months before the effective date of the corporate action, together with the latest available interim financial statements;

(2) an estimate by the corporation of the fair value of the shares and a brief description of the method used to reach the estimate; and

(3) a copy of section 302A.471 and this section, and a brief description of the procedure to be followed in demanding supplemental payment.

(b) The corporation may withhold the remittance described in paragraph (a) from a person who was not a shareholder on the date the action dissented from was first announced to the public or who is dissenting on behalf of a person who was not a beneficial owner on that date. If the dissenter has complied with subdivisions 3 and 4, the corporation shall forward to the dissenter the materials described in paragraph (a), a statement of the reason for withholding the remittance, and an offer to pay to the dissenter the amount listed in the materials if the dissenter agrees to accept that amount in full satisfaction. The dissenter may decline the offer and demand payment under subdivision 6. Failure to do so entitles the dissenter only to the amount offered. If the dissenter makes demand, subdivisions 7 and 8 apply.

(c) If the corporation fails to remit payment within 60 days of the deposit of certificates or the imposition of transfer restrictions on uncertificated shares, it shall return all deposited certificates and cancel all transfer restrictions. However, the corporation may again give notice under subdivision 4 and require deposit or restrict transfer at a later time.

Subd. 6. Supplemental payment; demand.

If a dissenter believes that the amount remitted under subdivision 5 is less than the fair value of the shares plus interest, the dissenter may give written notice to the corporation of the dissenter's own estimate of the fair value of the shares, plus interest, within 30 days after the corporation mails the remittance under subdivision 5, and demand payment of the difference. Otherwise, a dissenter is entitled only to the amount remitted by the corporation.

Subd. 7. Petition; determination.

If the corporation receives a demand under subdivision 6, it shall, within 60 days after receiving the demand, either pay to the dissenter the amount demanded or agreed to by the dissenter after discussion with the corporation or file in court a petition requesting that the court determine the fair value of the shares, plus interest. The petition shall be filed in the county in which the registered office of the corporation is located, except that a surviving foreign corporation that receives a demand relating to the shares of a constituent domestic corporation shall file the petition in the county in this state in which the last registered office of the constituent corporation was located. The petition shall name as parties all dissenters who have demanded payment under subdivision 6 and who have not reached agreement with the corporation. The corporation shall, after filing the petition, serve all parties with a summons and copy of the petition under the Rules of Civil Procedure. Nonresidents of this state may be served by registered or certified mail or by publication as provided by law. Except as otherwise provided, the Rules of Civil Procedure apply to this proceeding. The jurisdiction of the court is plenary and exclusive. The court may appoint appraisers, with powers and authorities the court deems proper, to receive evidence on and recommend the amount of the fair value of

the shares. The court shall determine whether the shareholder or shareholders in question have fully complied with the requirements of this section, and shall determine the fair value of the shares, taking into account any and all factors the court finds relevant, computed by any method or combination of methods that the court, in its discretion, sees fit to use, whether or not used by the corporation or by a dissenter. The fair value of the shares as determined by the court is binding on all shareholders, wherever located. A dissenter is entitled to judgment in cash for the amount by which the fair value of the shares as determined by the court, plus interest, exceeds the amount, if any, remitted under subdivision 5, but shall not be liable to the corporation for the amount, if any, by which the amount, if any, remitted to the dissenter under subdivision 5 exceeds the fair value of the shares as determined by the court, plus interest.

Subd. 8. Costs; fees; expenses.

(a) The court shall determine the costs and expenses of a proceeding under subdivision 7, including the reasonable expenses and compensation of any appraisers appointed by the court, and shall assess those costs and expenses against the corporation, except that the court may assess part or all of those costs and expenses against a dissenter whose action in demanding payment under subdivision 6 is found to be arbitrary, vexatious, or not in good faith.

(b) If the court finds that the corporation has failed to comply substantially with this section, the court may assess all fees and expenses of any experts or attorneys as the court deems equitable. These fees and expenses may also be assessed against a person who has acted arbitrarily, vexatiously, or not in good faith in bringing the proceeding, and may be awarded to a party injured by those actions.

(c) The court may award, in its discretion, fees and expenses to an attorney for the dissenters out of the amount awarded to the dissenters, if any.